


Schedule A
WMVS-TV (1897)
Milwaukee, WI

NFFS Excluded?

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.

 Source of Income	2023 data	2024 data
1. Amounts provided directly and indirectly by federal government agencies	\$0	\$0
A. Grants for facilities and other capital purposes	\$0	\$0
B. Department of Education	\$0	\$0
C. Department of Health and Human Services	\$0	\$0
D. National Endowment for the Arts and Humanities	\$0	\$0
E. National Science Foundation	\$0	\$0
F. Other Federal Funds (specify)	\$0	\$0
2. Amounts provided by Public Broadcasting Entities	\$1,965,651	\$1,952,365
A. CPB - Community Service Grants	\$1,912,427	\$1,881,932
B. CPB - all other funds from CPB	\$53,224	\$44,261
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$0	\$26,172
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0
E. Public broadcasting stations - all payments	\$0	\$0
F. Other PBE funds (specify)	\$0	\$0
3. Local boards and departments of education or other local government or agency sources	\$3,391,609	\$3,054,598
3.1 NFFS Eligible	\$3,391,609	\$3,054,598
A. Program and production underwriting	\$0	\$28,569
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$3,391,609	\$3,026,029
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
3.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
4. State boards and departments of education or other state government or agency sources	\$0	\$0
4.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
4.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
5. State colleges and universities	\$0	\$0
5.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
5.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
6. Other state-supported colleges and universities	\$0	\$0
6.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
6.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital	\$0	\$0

campaign (TV only)		
E. Other income ineligible for NFFS inclusion	\$0	\$0
7. Private colleges and universities	\$0	\$0
7.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
7.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
8. Foundations and nonprofit associations	\$469,162	\$463,817
8.1 NFFS Eligible	\$464,318	\$455,081
A. Program and production underwriting	\$464,318	\$455,081
B. Grants and contributions other than underwriting	\$0	\$0
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0
8.2 NFFS Ineligible	\$4,844	\$8,736
A. Rental income	\$0	\$7,100
B. Fees for services	\$4,844	\$1,636
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
9. Business and Industry	\$21,557	\$69,549
9.1 NFFS Eligible	\$16,675	\$34,355
A. Program and production underwriting	\$16,675	\$34,355
B. Grants and contributions other than underwriting	\$0	\$0
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0

9.2 NFFS Ineligible	\$4,882	\$35,194
A. Rental income	\$0	\$17,194
B. Fees for services	\$4,882	\$18,000
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
10. Memberships and subscriptions (net of membership bad debt expense)	\$4,757,952	\$5,433,963
10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$379,281	\$308,342
10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A)	\$0	\$0
	<u>2023 data</u>	<u>2024 data</u>
10.3 Total number of contributors.	39,008	38,778
11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0
	<u>2023 data</u>	<u>2024 data</u>
11.1 Total number of Friends contributors.	0	0
12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0
A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0
B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0
C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0
D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0
Form of Revenue		
	<u>2023 data</u>	<u>2024 data</u>
13. Auction revenue (see instructions for Line 13)	\$0	\$0
A. Gross auction revenue	\$0	\$0
B. Direct auction expenses	\$0	\$0
14. Special fundraising activities (see instructions for Line 14)	\$0	\$0
A. Gross special fundraising revenues	\$91,409	\$97,943
B. Direct special fundraising expenses	\$116,089	\$117,884
15. Passive income	\$2,924	\$978
A. Interest and dividends (other than on endowment funds)	\$0	\$0
B. Royalties	\$0	\$977
C. PBS or NPR pass-through copyright royalties	\$2,924	\$1
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)	\$0	\$0
A. Gains from sales of property and equipment (do not report losses)	\$0	\$0
B. Realized gains/losses on investments (other than endowment funds)	\$0	\$0
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)	\$0	\$0
17. Endowment revenue	\$1,290,565	\$1,443,127
A. Contributions to endowment principal	\$0	\$0
B. Interest and dividends on endowment funds	\$333,555	\$368,347

C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$-94,853	\$211,392
D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$1,051,863	\$863,388
18. Capital fund contributions from individuals (see instructions)	\$320,597	\$592,669
A. Facilities and equipment (except funds received from federal or public broadcasting sources)	\$320,597	\$592,669
B. Other	\$0	\$0
19. Gifts and bequests from major individual donors	\$1,963,611	\$1,414,847
	2023 data	2024 data
19.1 Total number of major individual donors	480	492
20. Other Direct Revenue	\$0	\$0
Line 21. Proceeds from the FCC Spectrum Incentive Auction, interest and dividends earned on these funds, channel sharing revenues, and spectrum leases	\$0	\$0
A. Proceeds from sale in spectrum auction	\$0	\$0
B. Interest and dividends earned on spectrum auction related revenue	\$0	\$0
C. Payments from spectrum auction speculators	\$0	\$0
D. Channel sharing and spectrum leases revenues	\$0	\$0
E. Spectrum repacking funds	\$0	\$0
22. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 21)	\$14,275,037	\$14,523,856

[Click here to view all NFFS Eligible revenue on Lines 3 through 9.](#)

[Click here to view all NFFS Ineligible revenue on Lines 3 through 9.](#)

Adjustments to Revenue

	2023 data	2024 data
23. Federal revenue from line 1.	\$0	\$0
24. Public broadcasting revenue from line 2.	\$1,965,651	\$1,952,365
25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$320,597	\$592,669
26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$0	\$0
27. Other automatic subtractions from total revenue	\$1,437,426	\$1,524,995
A. Auction expenses – limited to the lesser of lines 13a or 13b	\$0	\$0
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$91,409	\$97,943
C. Gains from sales of property and equipment – line 16a	\$0	\$0
D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$0	\$0
E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$0	\$0
F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$957,010	\$1,074,780
G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$0	\$24,294
H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$9,726	\$19,636
I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$0	\$0
J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$0
K. FMV of high-end premiums (Line 10.1)	\$379,281	\$308,342
L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and	\$0	\$0

membership (Line 10.2)		
M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0
N. Proceeds from spectrum auction and related revenues from line 21.	\$0	\$0
28. Total Direct Nonfederal Financial Support (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$10,551,363	\$10,453,827

Comments

Comment	Name	Date	Status
Schedule B WorkSheet WMVS-TV (1897) Milwaukee, WI			
		2023	2024
Step 1 - Compute the Rate - Licensee Indirect Costs/Licensee Direct Costs			
Institutional Support (Enter this amount here only if station benefits from Institutional Support.)		\$24,183,542	\$26,096,377
AFS page or "n/a"		page 33	page 33
Physical Plant Support (Enter this amount here only if station benefits from Physical Plant Support.)		\$18,513,079	\$18,295,705
AFS page or "n/a"		page 33	page 33
Licensee Indirect Costs		\$42,696,621	\$44,392,082
Licensee Direct Costs			
Total Operating expenses		\$245,726,805	\$265,669,729
AFS page or "n/a"		page 33	page 33
Less: Institutional Support (Enter this amount whether or not the station benefits from Institutional Support.)		\$24,183,542	\$26,096,377
AFS page or "n/a"		page 33	page 33
Less: Physical Plant Support (Enter this amount whether or not the station benefits from Physical Plant Support.)		\$18,513,079	\$18,295,705
AFS page or "n/a"		page 33	page 33
Licensee's Direct Costs (= Total operating expenses minus both Institutional Support and Physical Plant Support)		\$203,030,184	\$221,277,647
Indirect Cost Rate = (Licensee's Indirect Costs/Licensee's Direct Costs)		%21.029691	%20.061711
Step 2 - Identify the Base (Station's Net Direct Expenses)			
Station's Total Operating Expenses (from Schedule E, Line 8)		\$16,141,438	\$15,992,819
Less: Depreciation and Amortization - from station's AFS (if applicable)		\$4,037,490	\$3,162,198
AFS page or "n/a"		page 8	page 2
In-kind contributions and donated property and equipment reported as expenses per AFS (if applicable)		\$0	\$0
AFS page or "n/a"		n/a	n/a
Indirect Administrative Support (if included in station's total expenses) - per AFS		\$2,111,548	\$2,190,422
AFS page or "n/a"		page 8	page 2
Expenses for non-broadcast activities and UBIT-per AFS (if applicable)		\$0	\$0
AFS page or "n/a"		n/a	n/a
Expenses not supported by licensee - per AFS (Example: expenses of		\$0	\$0

	2023	2024
consolidated entities like Friends Groups, foundations, and component units (if applicable)"		
AFS page or "n/a"	n/a	n/a
Station's Net Direct Expenses	\$9,992,400	\$10,640,199
Step 3: Apply the Rate to the Base (= total support activity benefiting the station)	\$2,101,371	\$2,134,606
Upload the licensee's audited financial statement only. [NOTE: Only PDF files are allowed for upload.]	View Document	1897_WMVS_BWA_fy24.pdf

Comments

Comment	Name	Date	Status
Occupancy List WMVS-TV (1897) Milwaukee, WI			
Type of Occupancy	Location	Value	
Land		10,178	

Annual Value Appraisal for Land Associated with Tower Facilities

Questions	Value	
1. Land Area (in acres) Restricted to FCC requirements for the facility, unless local zoning requires additional land, in which case, the larger area may be used	Acres 2.06	
2. Unit Value per acre Appraisals should include facts concerning, and analysis of, land-sale comparables. To arrive at a unit value per acre use community zoning laws or local codes for the property in question and base it on vacant lot value.	\$ 45000	
3. Land value (product of lines 1 and 2)	\$ 92700	
4. Rate of return on the land	% 10.98	
5. Annual value before deductions (product of lines 3 and 4)	\$ 10178.46	
6. Payments made to landowner as part of a lease or rental agreement	\$ 0	
7. Payments received from others as part of a sublease or rental agreement	\$ 0	
8. Annual value for NFFS purposes (line 5 less lines 6 and 7)	\$ 10178.46	
I certify that the annual value is correct to the best of my knowledge and belief; that I have no interest, present or contemplated, in subject property or in any of the principals involved; that my compensation is in no way contingent upon the values stated; that I personally inspected the property; that no important facts have intentionally been withheld or overlooked; and that this appraisal conforms to the standards of practice and code of ethics recognized by the appraisal profession.		
Name of Appraiser	Appraiser Designation	Date
Paul A. Vandeveld	MAI, SRA	11/08/1990

Schedule B Totals		
WMVS-TV (1897)		
Milwaukee, WI		
	2023 data	2024 data
1. Total support activity benefiting station	\$2,101,371	\$2,134,606
2. Occupancy value	10,178	\$10,178
3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.	\$0	\$0
4. Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.	\$0	\$0
5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support)	\$2,111,549	\$2,144,784
6. Please enter an institutional type code for your licensee.	SU	SU

Comments	Name	Date	Status
Comment			

Schedule C
WMVS-TV (1897)
Milwaukee, WI

	2023 data	Donor Code	2024 data
1. PROFESSIONAL SERVICES (must be eligible as NFFS)	\$		\$0
A. Legal	\$		\$0
B. Accounting and/or auditing	\$		\$0
C. Engineering	\$		\$0
D. Other professionals (see specific line item instructions in Guidelines before completing)	\$		\$0
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	\$		\$0
A. Annual rental value of space (studios, offices, or tower facilities)	\$		\$0
B. Annual value of land used for locating a station-owned transmission tower	\$		\$0
C. Station operating expenses	\$		\$0
D. Other (see specific line item instructions in Guidelines before completing)	\$		\$0
3. OTHER SERVICES (must be eligible as NFFS)	\$		\$0
A. ITV or educational radio	\$		\$0
B. State public broadcasting agencies	\$		\$0
C. Local advertising	\$		\$0
D. National advertising	\$		\$0
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	\$		\$0
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0
A. Compact discs, records, tapes and cassettes	\$		\$0
B. Exchange transactions	\$		\$0
C. Federal or public broadcasting sources	\$		\$0
D. Fundraising related activities	\$		\$0
E. ITV or educational radio outside the allowable scope of approved activities	\$		\$0
F. Local productions	\$		\$0
G. Program supplements	\$		\$0
H. Programs that are nationally distributed	\$		\$0
I. Promotional items	\$		\$0
J. Regional organization allocations of program services	\$		\$0
K. State PB agency allocations other than those allowed on line 3(b)	\$		\$0
L. Services that would not need to be purchased if not donated	\$		\$0
M. Other	\$		\$0
6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0

Comments

Comment	Name	Date	Status
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Schedule D
WMVS-TV (1897)
Milwaukee, WI

	2023 data	Donor Code	2024 data
1. Land (must be eligible as NFFS)	\$		\$0
2. Building (must be eligible as NFFS)	\$		\$0

	2023 data	Donor Code	2024 data
3. Equipment (must be eligible as NFFS)	\$		\$0
4. Vehicle(s) (must be eligible as NFFS)	\$		\$0
5. Other (specify) (must be eligible as NFFS)	\$		\$0
6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support	\$		\$0
7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0
a) Exchange transactions	\$		\$0
b) Federal or public broadcasting sources	\$		\$0
c) TV only—property and equipment that includes new facilities (land and structures), expansion of existing facilities and acquisition of new equipment	\$		\$0
d) Other (specify)	\$		\$0
8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0

Comments

Comment	Name	Date	Status
Schedule E WMVS-TV (1897) Milwaukee, WI			

EXPENSES

(Operating and non-operating)

PROGRAM SERVICES

	2023 data	2024 data
1. Programming and production	\$2,202,167	\$2,030,443
A. TV CSG	\$853,986	\$820,215
B. TV Interconnection	\$53,224	\$44,261
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$1,294,957	\$1,165,967
2. Broadcasting and engineering	\$2,382,567	\$2,276,177
A. TV CSG	\$1,058,441	\$1,071,600
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$1,324,126	\$1,204,577
3. Program information and promotion	\$841,728	\$871,816
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$841,728	\$871,816

SUPPORT SERVICES

	2023 data	2024 data
4. Management and general	\$4,679,303	\$5,636,481
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$4,679,303	\$5,636,481
5. Fund raising and membership development	\$1,773,590	\$1,819,798
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0

PROGRAM SERVICES

	2023 data	2024 data
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$1,773,590	\$1,819,798
6. Underwriting and grant solicitation	\$186,134	\$195,906
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$186,134	\$195,906
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	\$4,075,949	\$3,162,198
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$4,075,949	\$3,162,198
8. Total Expenses (sum of lines 1 to 7) must agree with audited financial statements	\$16,141,438	\$15,992,819
A. Total TV CSG (sum of Lines 1.A, 2.A, 3.A, 4.A, 5.A, 6.A, 7.A)	\$1,912,427	\$1,891,815
B. Total TV Interconnection (sum of Lines 1.B, 2.B, 3.B, 4.B, 5.B, 6.B, 7.B)	\$53,224	\$44,261
C. Total Other CPB Funds (sum of Lines 1.C, 2.C, 3.C, 4.C, 5.C, 6.C, 7.C)	\$0	\$0
D. Total All non-CPB Funds (sum of Lines 1.D, 2.D, 3.D, 4.D, 5.D, 6.D, 7.D)	\$14,175,787	\$14,056,743

INVESTMENT IN CAPITAL ASSETS

Cost of capital assets purchased or donated

	2023 data	2024 data
9. Total capital assets purchased or donated	\$2,398,805	\$740,225
9a. Land and buildings	\$29,910	\$0
9b. Equipment	\$290,687	\$592,669
9c. All other	\$2,078,208	\$147,556
10. Total expenses and investment in capital assets (Sum of lines 8 and 9)	\$18,540,243	\$16,733,044

Additional Information

(Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)

	2023 data	2024 data
11. Total expenses (direct only)	\$13,573,683	\$12,546,760
12. Total expenses (indirect and in-kind)	\$2,567,755	\$3,446,059
13. Investment in capital assets (direct only)	\$2,398,805	\$740,225
14. Investment in capital assets (indirect and in-kind)	\$0	\$0

Comments

Comment	Name	Date	Status
Schedule F WMVS-TV (1897) Milwaukee, WI			

2024 data**1. Data from AFR**

a. Schedule A, Line 22	\$14,523,856
b. Schedule B, Line 5	\$2,144,784
c. Schedule C, Line 6	\$0
d. Schedule D, Line 8	\$0

e. Total from AFR

\$16,668,640

Choose Reporting Model

You **must** choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.

- ☐ FASB
- ☒ GASB Model A proprietary enterprise-fund financial statements with business-type activities only
- ☐ GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

2024 data

2. GASB Model A proprietary enterprise-fund financial statements with business-type activities only

a. Operating revenues	\$14,523,856
b. Non-operating revenues	\$2,190,422
c. Other revenue	\$0
d. Capital grants, gifts and appropriations (if not included above)	\$0
e. Total From AFS, lines 2a-2d	\$16,714,278

Reconciliation

2024 data

3. Difference (line 1 minus line 2)	\$-45,638
4. If the amount on line 3 is not equal to \$0, click the "Add" button and list the reconciling items.	\$-45,638

Description	Amount
Contributed Support variance	\$-45,638

Comments

Comment	Name	Date	Status
At the time of the Audit, the AFR was not prepared. We used the prior year number for the Stations total Operating Expenses to calculate our current year indirect costs. The number we used in our calculation was \$16,141,438. This resulted in an indirect cost and contributed support amount of \$2,190,422.	Suzanne Jarvis	2/3/2025	Note
The variance is due to the difference in contributed support calculations	Suzanne Jarvis	2/3/2025	Note