



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
October 22, 2024**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, October 22, 2024, and called to order by Vice Chairperson Case at 4:02 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Lauren Baker; Bria Burris; Erica Case; Mark Foley (virtual); Citlali Mendieta-Ramos; Supreme Moore Omokunde (virtual, in-person 4:22 p.m.); Waleed Najeeb (virtual); and Gale Pence.

Absent: Tina Owen-Moore

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Vice Chairperson Case asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

Ms. Christine Neumann-Ortiz, Voces De La Frontera, spoke about issues related to English as a second language and bilingual education.

Ms. Patricia Gomez, Milwaukee PBS, commented on Adelante programming at Milwaukee PBS.

Ms. Yimma Davila Castro, former MATC student, spoke about bilingual education.

Ms. Maria Gabriela Avila, MATC student, commented on bilingual education classes.

Ms. Luz Sosa, MATC instructor, commented on staffing matters.

Carlos Aranda, MATC staff member, spoke about diversity, equity and inclusion.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: September 24, 2024

Motion It was moved by Director Baker and seconded by Director Burris to approve the minutes of the Regular Board Meeting on September 24, 2024.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4.a. Bills – September 2024**
- 4.b. Financial Report – September 2024**
- 4.c. Human Resources Report**
- 4.d. Procurement Report**
- 4.e. Construction Report**

Motion It was moved by Director Burris, seconded by Director Baker, to approve the Consent Agenda Report.

Discussion Director Case asked for future procurement reports to reference items that have already been seen by the board as part of previous agenda items.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0333-10-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025E of Milwaukee Area Technical College District, Wisconsin**

Motion It was moved by Director Burris, seconded by Director Mendieta-Ramos, to approve Resolution (F0333-10-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025E of Milwaukee Area Technical College District, Wisconsin.

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Discussion Mr. Justin Fischer, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2024-2025E.

Action Motion approved, the roll call vote being as follows:

Ayes: Burris, Foley, Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Baker, Case - 8

Noes: None.

5 b. Resolution (F0334-10-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025F of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Director Baker, seconded by Director Pence, to approve Resolution (F0334-10-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025F of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Foley, Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Baker, Burris and Case - 8

Noes: None.

5 c. Resolution (F0335-10-24) to Establish FY2024-2025 Tax Levy

Motion It was moved by Director Najeeb, seconded by Director Burris, to approve Resolution (F0335-10-24) to Establish the FY2024-2025 Tax Levy.

Discussion Eva Kuether, chief financial officer, shared that the FY2024-25 Tax Levy on each \$100,000 of home value in the MATC District is \$80.06, which is down from \$83.67 for FY2023-24.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Baker, Burris, Foley, and Case - 8

Noes: None.

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5 d. Resolution (F0336-10-24) to Approve Designation of MATC State Public Officials Under Wisconsin Code of Ethics

Motion It was moved by Director Baker, seconded by Director Mendieta-Ramos, to approve Resolution (F0336-10-24) to Approve Designation of MATC State Public Officials Under Wisconsin Code of Ethics.

Action Motion approved by voice vote.

5 e. Resolution (F0337-10-24) to Approve Lease with Jeffers Block 5, LLC for Athletics and Health and Wellness Training for Students and Staff Located at the to be Built Premises Located Between W. McKinley Ave. and W. Juneau Ave., Milwaukee, WI

Motion It was moved by Director Baker, seconded by Director Mendieta-Ramos, to approve Resolution (F0337-10-24) to Approve Lease with Jeffers Block 5, LLC for Athletics and Health and Wellness Training for Students and Staff Located at the to be Built Premises Located Between W. McKinley Ave. and W. Juneau Ave., Milwaukee, WI.

Discussion The board engaged in conversation regarding approval of the resolution. Ms. Terrell-Webb responded to questions from the board regarding tax exempt status, length of lease, and exit clause. Ms. Terrell-Webb also spoke to rental opportunities that would provide revenue for the college.

Motion It was moved by Director Baker, seconded by Director Mendieta-Ramos, to amend the motion to approve the administration entering into a contract with Jeffers Block 5, LLC acknowledging that it will do its best to enable an exit strategy or sublease negotiation if possible.

Action Motion approved, the roll call vote being as follows:

Ayes: Najeeb, Pence, Baker, Foley, Mendieta-Ramos, and Case - 6

Noes: Burris, Moore Omokunde - 2

ITEM 6. Preliminary Review

6 a. First Read of Presidential Evaluation Instrument, Part A

Discussion Vice Chairperson Erica Case led the discussion on the presidential evaluation instrument, Part A.

ITEM 7. Reports - Monthly

7 a. Chairperson's Report

Discussion Vice Chairperson Case shared the following report:

- The District Boards Association has arranged for the ACCT to present a program in Madison on January 17, 2025 for the members of the District Boards.
- The District Boards Association's 2024 Fall Meeting will be held from November 20 through 22 at Fox Valley Technical College in Appleton.
- The Downtown Campus will be an early voting site for employees and members of the community who are City of Milwaukee residents. Early voting dates are Tuesday, October 22 through Saturday, October 26, and Monday, October 28 through Saturday, November 2. Hours are 10:00 a.m. to 6:00 p.m. Monday through Friday and 10:00 a.m. to 2:00 p.m. on Saturday. Voting will be held in the Downtown Campus, S Building, Room S114.
- The college will hold its Winter Commencement on Saturday, December 14 at Fiserv Forum beginning at 11:00 am.
- There is a short delay of a few minutes before the livestream of board recordings begins, which has caused some video recordings to be cut off. To address this, the college has implemented a procedure where the board chair will confirm with Marketing that the stream is live before officially starting the meeting. The livestream function cannot be paused and will automatically stop when the board enters a closed session.
- **Mission and Vision Review:**
 - Considerations for the New Strategic Plan: Per accreditation standards from the Higher Learning Commission, the Board of Directors has responsibility to review and affirm or revise the college's mission and vision as part of the strategic planning cycle.
 - The board comprehensively reviewed and updated the Mission and Vision during the 2019-2020 strategic planning process.
 - Board members were polled, with a 7-1 response in favor of reaffirming the current mission and vision.
 - Additionally, during the recent MATC Day workshop on strategic planning held on October 15, a poll of employees showed that 75% expressed satisfaction or enthusiasm for the mission and vision.

7 b. President's Report

Discussion Dr. Anthony Cruz shared the following report:

- On October 3, Milwaukee PBS teamed up with the Milwaukee Journal Sentinel to present a Town Hall on the future of manufacturing.
- MATC, MPS, and WestEd have been awarded a grant from the National Science Foundation to explore strategies for expanding access to and improving outcomes in dual enrollment math for traditionally underrepresented students in higher education, titled “Milwaukee Mathematics Dual Enrollment Equity Pathways Project” (M 2 DEEP).
- The college held its annual MATC Day on October 15. MATC Day is an opportunity for engagement and development for all MATC employees. The keynote presentation was delivered by Dr. Terrell Strayborn with the theme of “Building Belonging: Fostering Matter and Connections on Campus and Beyond.”
- MATC’s Marketing & Communications team earned seven regional awards from the National Council for Marketing & Public Relations, the marketing affiliate of the American Association of Community Colleges. The team won gold medals for their academic catalog, Transformations magazine for excellence in writing, and the new showcase inside the Student Center (S Building). Additionally, they received a silver medal for the recruitment viewbook, along with silver and bronze medals for writing excellence.
- The Presidential Roundtable series was launched this month, where Dr. Cruz will meet with community, education, and business leaders to ensure that the college’s policies, programs, and resources align with the current and emerging needs of the community. Discussions will focus on gathering community input for MATC’s upcoming strategic plan.
- On October 18, Directors Baker and Foley joined Dr. Cruz in celebrating the opening of the exhibit “Raising the Flag: Milwaukee’s Rich History of Pride,” presented by the Wisconsin LGBTQ History Project and MATC’s Pride Alliance.

7 c. Treasurer’s Report

Discussion

Director Gale Pence shared the treasurer’s report. Highlights of the report included:

- Trust accounts meeting will be held next month and will include a deeper dive into board policy.
- Director Pence is working with the internal audit manager to improve the agendas for the Internal Audit Committee.
- MATC is exploring a regional grant opportunity involving artificial intelligence and manufacturing through the National Institute of Standards and Technology.

7 d. District Student Senate Report

Discussion

Mr. Warren Murphy, chairperson of the MATC District Student Association, shared the Student Senate report. Highlights of the report included:

- Legislation for combining the Board Representative and District Student Association (DSA) Chair positions has officially passed.
- DSA leaders recently attended the Wisconsin Student Government Leadership Training Meeting at Nicolet College.
- DSA will partner with Recruitment to host a holiday toy drive for the West Allis community.
- DSA will be partnering with the Public Safety and Marketing departments to assist in planning and hosting a Public Safety Day in early November.
- Zanaiah Joshua, MATC Times editor and chief, has been nominated for the Associated College Press's Reporter of the Year award. The winner will be decided at the College Media Association's conference on November 2, 2024.

ITEM 8. BOARD MONITORING

8 a. PACE Employee Climate Survey Results

Discussion

Ms. Elle Bonds, vice president, Human Resources, presented on the PACE Employee Climate Survey Results. Highlights of the presentation included:

- 47% of employees completed the survey
 - 39 % faculty
 - 36% staff
 - 11% administrators
 - 14% unknown/unidentified
- Overall institutional score was 3.55. Scores between 3 and 4 indicate a healthy campus climate.
- Top five areas of strength:
 - I feel that my job is relevant to the institution's mission.
 - This institution prepares students for a career.
 - Student diversity is important at this institution.
 - My supervisor/chair expresses confidence in my work.
 - This institution prepares students for further learning.
- Top five opportunities for improvement:
 - This institution is appropriately organized.
 - Administrative processes are clearly defined.
 - I am able to appropriately influence the direction of this institution.

- Decisions are made at the appropriate level at this institution.
- I have the opportunity for advancement within this institution.
- Next steps include disaggregating data by division and developing strategies for improvement through the next PACE cycle.

8 b. Strategic Planning Update

Discussion

Dr. Jennifer Mikulay, director, Quality Planning and Assessment, shared the Strategic Planning Update. Highlights included:

- Higher Learning Commission accreditation standards require systematic planning for the purpose of quality improvement.
- Dr. Cruz worked with his executive leadership team to formulate five focus areas, which are serving as the starting point for the planning discussions:
 - Student Success
 - Innovative Learning
 - Financial Sustainability
 - Valued Partner
 - Caring Culture.
- Input opportunities include the October 15 MATC Day strategic planning workshops and the President's Roundtable discussions with community partners on various dates through the fall.
- Spring 2025 will include the initial drafting of the strategic plan; with feedback from employees and community stakeholders. Final plan is scheduled for rollout in June.

8 c. Public Safety Notification Practices

Discussion

Aisha Barkow, director, Public Safety, and Shari Rowe, coordinator, Clery Compliance, presented on Public Safety notification practices. Highlights included:

- Factors that determine how notifications are communicated to the MATC community include compliance codes, fire codes, life safety codes, the FCC and the Telephone Consumer Act.
- Methods of delivery include mass notifications by building, Cisco telephones, emails, Rave alerts, and the Rave Guardian mobile app.
- Students and staff are informed about the MATC notification system via safety presentations, drills, webpages, and the Annual Security and Fire Safety Report.
- Mitigation strategies for reducing trespassing incidents include the creation of an unhoused population workgroup, increased patrols of

the 8th and State parking garage, update to signage, and improvements in technology.

ITEM 9. NEW BUSINESS

Director Baker asked for information about employee engagement software.

Director Baker asked for an update on the Bilingual Education program.

ITEM 10. Future Agenda Items/Events

- a. November 25, 2024, MATC District Board Meeting, 4:00 p.m., Downtown Milwaukee Campus, Boardroom (M210).
- b. November 20-22, 2024, WTCDBA Fall Meeting, Fox Valley Technical College

ITEM 11. Closed Session

- a. Campus Facilities' Strategy Update Pursuant to Wisconsin Statute 19.85(1)(e)
- b. Litigation Update

ITEM 11. Adjournment

The meeting adjourned at 7:52 p.m.

Respectfully submitted,

Peter Kovochich

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

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Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6719 to schedule services at least 48 hours before the meeting.