



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
August 27, 2024**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, August 27, 2024, and called to order by Chairperson Foley at 4:04 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Lauren Baker; Bria Burris; Erica Case; Mark Foley; Citali Mendieta-Ramos; Supreme Moore Omokunde (4:09 p.m.); Waleed Najeeb (virtual); Tina Owen-Moore; and Gale Pence.

Absent: None

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

No comments.

ITEM 3. APPROVAL OF MINUTES

- 3 a. Regular Board Meeting: June 25, 2024**
- 3 b. Board Organizational Meeting: July 8, 2024**
- 3 c. Board Retreat: August 2, 2024**

Motion It was moved by Director Case and seconded by Director Baker to approve the minutes of the Regular Board Meeting on June 25, 2024, the Board Organizational Meeting on July 8, 2024, and the Board Retreat on August 2, 2024.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – June 2024
- 4 b. Bills – July 2024
- 4 c. Financial Report – June 2024
- 4 d. Financial Report – July 2024
- 4 e. Human Resources Report
- 4 f. Procurement Report
- 4 g. Construction Report
- 4 h. Other Post-Employment Benefit (OPEB) & FCC Trust Report (Policy B0107-1 & B0107-2)

Motion It was moved by Director Baker, seconded by Director Burris, to approve the Consent Agenda Report.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0328-08-24) Authorizing the Sale of \$27,500,000 General Obligation Promissory Notes, Series 2024-2025C of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Director Burris, seconded by Director Baker, to approve Resolution (F0282-08-23) Authorizing the Sale of \$27,500,000 General Obligation Promissory Notes, Series 2024-2025C of Milwaukee Area Technical College District, Wisconsin.

Discussion Mr. Justin Fischer, Managing Director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$27,500,000 General Obligation Promissory Notes, Series 2024-2025C.

Action Motion approved, the roll call vote being as follows:

Ayes: Burris, Case, Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Foley - 9

Noes: None.

- 5 b. Resolution (F0329-08-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025D of Milwaukee Area Technical College District, Wisconsin

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Motion It was moved by Director Owen-Moore, seconded by Director Burris, to approve Resolution (F0329-08-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025D of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Case, Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Burris, and Foley - 9

Noes: None.

5 c. Resolution (F0330-08-24) to Approve Building Trade Rate Changes

Motion It was moved by Director Case, seconded by Director Owen-Moore, to approve Resolution (F0330-08-24) To Approve Building Trade Rate Changes.

Discussion Mr. Dan McColgan, director, Labor Relations, answered questions from the board regarding the building trade rate changes.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Burris, Case, and Foley - 9

Noes: None.

ITEM 6. Policy Review

6 a. Policy D0106 Community Service Programs

Discussion Dr. Mohammad Dakwar, vice president, Learn, and Dr. Sadique Isahaku, executive dean, Academic Strategy and Innovation, explained the modifications to Policy D0106 - Community Service Programs.

6 b. Policy D0501 Development, Modification, and Improvement of Instructional Programs and Courses

Discussion Dr. Mohammad Dakwar, vice president, Learn, and Dr. Sadique Isahaku, executive dean, Academic Strategy and Innovation, explained the modifications to Policy D0501 Development, Modification, and Improvement of Instructional Programs and Courses.

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ITEM 7. Policy Approval

7 a. Approval of Artificial Intelligence (AI) Policy (E202-2)

Discussion Ms. Sherry Terrell-Webb, general counsel, offered an overview of the policy, which was presented for review at the June 25, 2024 District Board Meeting.

Motion It was moved by Director Najeeb and seconded by Director Baker to approve the Artificial Intelligence (AI) Policy.

Action Motion approved by voice vote.

ITEM 8. Reports - Monthly

8 a. Chairperson's Report

Discussion Chairperson Foley:

- Welcomed students back for the fall semester on behalf of the MATC District Board.
- Welcomed Dr. Anthony Cruz to his first district board meeting as MATC President.
- Announced the following Board Committee Assignments for the 2024-2025 year:
 - Director Case will serve as the board liaison to the MATC Foundation.
 - Director Burris will serve as the board representative to the MATC Legislative Task Force.
 - Director Pence, as the board treasurer, will chair the Audit Advisory Committee and serve on the FCC/OPEB Trust committee.
- Announced that Chairperson Foley will continue to serve as the MATC representative to the Wisconsin Technical College District Boards Association (WTCDBA). Chairperson Foley has also been asked to chair the WTCDBA Bylaws Committee.
- Reminded board members that the ACCT Leadership Conference is being held October 23-26, 2024 in Seattle, Washington. The conference is the largest professional development opportunity for community college trustees.
- Asked board members to review the annual schedule of board agenda items that was distributed to them.

8 b. President's Report

Discussion Dr. Anthony Cruz shared the following:

- Welcomed students back for the fall semester of the 2024-2025 school year.
- Offered an overview of the enrollment report, noting that the college is 20% ahead on applications from a year ago. Also noted that the college is looking into improving the application process for students.
- Reported on Diversity, Equity, and Inclusion efforts.
- Reported on Foundation efforts:
- Shared that the college hosted an M-Cubed Employee Appreciation Event on August 22nd. President Cruz was joined by the MPS Superintendent and almost a hundred employer partners at the event, which provided a forum for discussions on apprenticeships and internships and how the community can expand these opportunities to more students.

8 c. District Student Senate Report

Discussion

Mr. Warren Murphy, chairperson of the MATC District Student Association, shared the Student Senate report. Highlights included:

- The District Student Association is focusing on increasing student outreach and amplifying the student voice during the upcoming year.
- Wisconsin Student Government (WSG) begins on October 4, 2024 with the WSG Leadership and Training event at Nicolet College.
- Six MATC students will gather with approximately 200 students from colleges throughout the country at a conference in September to workshop solutions for the United Nations Sustainable Development Goals.

ITEM 8.

Reports - Quarterly

8 a. Advisory Audit Report

Discussion

Director Gale Pence shared the Advisory Audit report on behalf of Internal Audit.

- Advisory Audit Committee met on August 7, 2024.
 - Mr. Christopher Morgan, assistant general counsel, provided an update on Title IX regulations that became effective August 1, 2024.
 - Internal Audit Update:
 - Mr. Don Kasprzak, director of Information Security, discussed how a Districts Mutual Insurance monetary award was used in FY2024 to address identity theft protection/cybersecurity.

- Audit Plan for FY2025 was discussed, with three audits currently on the plan (financial aid, data quality, and program viability).
- Mr. Kubik, manager, Internal Audit, walked through four findings from the Financial Aid Review (Attendance Taking, FTC Safeguards Rules, Course Start/End Dates, and the Cohort Default Rate).
- Director Pence offered his assessment as a business owner that the Internal Audit office and Advisory Audit Committee are a good resource for the school.
- Director Baker asked if the committee is charged to address only financial topics. Ms. Sherry Terrell-Webb, general counsel, answered that the committee is not limited to financial topics. Additional topics are generated through surveys and quarterly meetings with division leaders.

ITEM 8. Reports – Annual

8 a. Grants Report Presentation

Discussion Dr. Jennifer Mikulay, director, Quality Planning, presented the annual grants report update. Highlights included:

- Ended the fiscal year 2023-2024 with approximately \$8.5 million in public funding, 85% of which comes from WCTS. This was about a 62% increase from the prior year, largely due to a major allocation from WTCS that was the result of state legislation, Act 89, which gave the technical college system funding to expand oral health care.
 - MATC received \$1.7 million to expand their dental programs, including capital improvements to their clinic and expansion to serve more students.
- WCTS funding for the current fiscal year, beginning July 1, 2024, is currently at approximately \$5.2 million, which is about the same as where the college was at this time last year.
- Currently awaiting details on a multi-million dollar sub award from Madison College as part of the Wisconsin Bio-Health Tech Hub, which is funded by the U.S. Economic Development Administration.

ITEM 9. BOARD MONITORING

9 a. Marketing Plan Presentation

Discussion Mr. Tony Tagliavia, chief marketing officer, presented the annual marketing plan. Highlights included:

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- Bottom line results for brand:
 - 83% of MATC district residents surveyed believe MATC is “positively impacting the local economy.”
 - Net promotor score: How likely are you to recommend MATC? MATC had the only positive “net promotor score” against four-year flagship, public, and private options.
- Bottom-line results for new applications:
 - New applications are up 22% over a nine-year period, with Hispanic applications up 78%.
- The 2024-2025 advertising campaign will include ads focused on families, four-year transfers, high schoolers, skill builders, brand, high school parents, scholarships, and the post-application process.

ITEM 10. NEW BUSINESS

Dr. Najeeb requested more discussion on the paid apprenticeships that are available at the college.

ITEM 10. Future Agenda Items/Events

- a. **September 24, 2024**, MATC District Board Meeting, 4:00 p.m., Downtown Milwaukee Campus, Boardroom (M210)

ITEM 11. Adjournment

The meeting adjourned at 5:20 p.m.

Respectfully submitted,

Peter Kowochich

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

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It is anticipated that this item may be discussed in Closed Session pursuant to Sections 19.85(1)(c) and (e) of the Wisconsin Statutes.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6719 to schedule services at least 48 hours before the meeting.